

KRSC-TV Takes Air Tomorrow With Grid Game

KRSC-TV plans to present to Seattle viewers every type of video fare that it is possible to enjoy. This will include drama, comedy, musical revues, quiz shows, children's shows and programs from the cooking expert's kitchen.

Many of these programs will be staged in New York at either the Columbia Broadcasting System or National Broadcasting Company's studios and will be seen in Seattle through the medium of teletranscription. This is a new process, scarcely months old, that enables television shows to be recorded on 16-mm. film while actually on the air in New York. The film is then processed and rushed by air to KRSC-TV, with the shows themselves seen in the Pacific Northwest only a matter of hours later.

Sports Events Stated.

KRSC-TV not only will utilize its affiliations with C. B. S. and N. B. C., but also will present programs of the Dumont Television Network. Among these will be weekly shows from New York's Jamaica Arena featuring the country's leading boxing matches and wrestling performances. Complete local coverage of the Seattle sporting scene is assured with the KRSC-TV mobile remote unit, including ice hockey and University of Washington basketball games.

Feature films, westerns, short subjects and a complete children's hour, including a nightly serial and cartoon, will round out Seattle's television fare when KRSC-TV takes the air tomorrow.

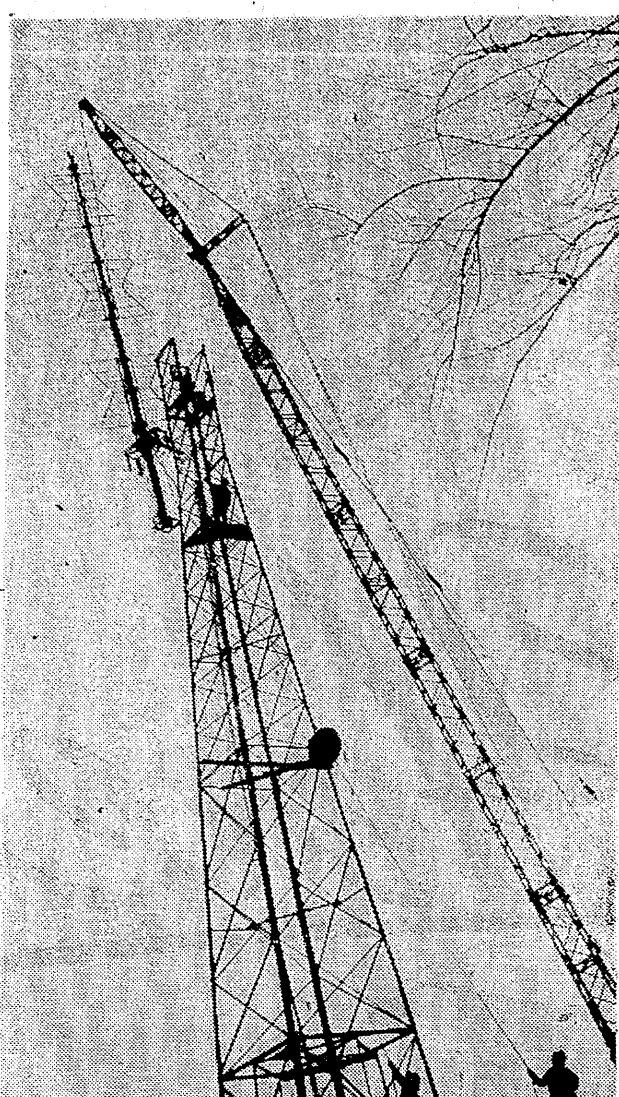
KRSC-TV begins its regular operation Thanksgiving Day with its premier telecast starting at 1:45 p. m. At that time the KRSC-TV mobile remote unit will be set up at Memorial Stadium to bring Seattle viewers the Turkey Day classic between West Seattle High School, co-football champions of Seattle, and Wenatchee.

On Three Bands The program will be transmitted from the Stadium to the KRSC-TV studios atop Queen Anne Hill, and then rebroadcast instantly for public viewing. The operation will put the \$50,000 field pick-up equipment into use for the first time on the air, after two months of training and "closed circuit" shows by the KRSC-TV remote crew.

Ted Bell, KRSC's director of sports, will be at the microphone to furnish the word picture, and his description will be the first to be heard and released in Seattle over regular AM bands, FM and television at the same time.

"Aerodrop" Invented

MADISON, Wis.—(UP)—William J. Sanderson has invented a "box with wings" which he says can be used instead of a parachute to drop mail and supplies from a plane. The "aerodrop" is a container equipped with propeller-like wings which cause it to rotate and fall slowly to the ground from heights as low as 500 feet.



GOING UP—An extension crane was employed to hoist the \$10,000 antenna atop the KRSC-TV station's tower at Third Avenue North and West Galer Street, across from Queen Anne High School.

Test Pattern Is Aid in Tuning

One of the first things one will become acquainted with in a new television set is the test pattern. At intervals during the time of broadcasting from a television station, you will see upon the receiver screen the reproduction of a test pattern. These assume several configurations of lines, circles, and black bars. They are broadcast by the transmitting station primarily for testing purposes. Analysis of the reproduced image of such a pattern tells the experienced technician much about the behavior of the electrical circuits in the transmitter and in the receiver.

The television serviceman often uses such a reproduction to locate faults within the receiver and to ascertain whether the receiver is functioning properly. While broadcasting the test pattern, sound may be transmitted in the form of music or of a steady whistle-like noise. When the receiver is correctly adjusted, the pattern is clear and five distinct shades (black, dark gray, medium gray, light gray

U. W.-Irish Game Will Be Televised

Just one of the many features to be presented on KRSC-TV next week will be a 20-minute digest of the University of Washington-Notre Dame game, this week-end. The entire game will be filmed by Paramount cameramen on the scene at South Bend, and a 20-minute digest will be made showing the highlights of the contest. This will be shown over KRSC-TV Wednesday night, December 1 at 9 p. m.

and white) are discernable on the center circle.

Some Universities Are Having Budget Trouble, Even as You and I, Says Ruark

NEW YORK.—I went up to watch the Dartmouths have at the Princetons on the gridiron the other day, and came back \$1 poorer. The lonely buck I donated to Princeton. It was all I had handy, and seemed the least I could do.



ROBERT C. RUARK

I had not realized until lately how poor the rich are these days, what with inflation and all. Institutions like Princeton, which persons like me always believed to be paved with gold and good intentions, are virtually stony. Budget trouble. Can't stretch it on what they make. Busted.

The Princetons are so worried about dough it seems to be reflected even in the conduct of the football team, which occasionally played like a man brooding about the Morris Plan. I gather the Dartmouths were not beset by similar fretfulness.

Princeton is putting the lug on its alumni for the tidy sum of \$37,600,000—and they need

\$5,550,000 right now, in a short hurry. Half a million is to pay the help and get the storm-doors fixed—the rest is supposed to go out and breed some interest against future expense. Ten more of these five-million slabs will get the school off the hook.

I DO NOT wish to leave the impression that all this fund-flushing is limited to the huntsmen of Dear Old Nassau. Nassau-ree. The Harvards are out beating the bushes for a mere \$90,000,000 to repair the plumbing and rejuvenate the rugs. Columbia is looking for a red hot \$170,000,000, and Eisenhower's salary can't be that high. The Yales are raising dough, too, but have proudly refrained from quoting a figure. However, when the frog-hunt was announced, Yale's prexy sort of hinted that they were scouting for more than the \$90,000,000 announced by John Harvard.

Pennsylvania needs \$32,000,000; M. I. T. is hustling the cup for \$28,000,000. And all these schools have lusty endowments, which still continue to lay sound eggs. It's just that the cost of training a man to look at home in a fine suit has riz, like everything else. They are pretty plaintive about

it, too, which sort of comforts me when I consider my own crises with the monthly bank statement. They put out little pamphlets, tearfully telling how the budget has tripled and the professors are starving and things have come to a pretty pass. It cost \$,000,000 beautiful dollars to run Princeton for one year—three times what it cost when a buck was a buck and not a complaster. It takes a maharajah's allowance to see a young scion through freshman year but even the rich man's son who is paying all the tabs still is riding 50 per cent free, according to operating costs.

THE BOGEY in the bush, to the loyal sons, is the possibility of having to approach the government, one day, with the hand outstretched and a pleading expression on the pan. We have no Oxforbs and Cambridges here—Yale, Harvard and Princeton are the nearest thereto. To put them on the dole, so to speak, would

invite federal or state control and rob the crew haircut of its symbolic dignity. What price the Yale Club, if the boola-boola boys are being maintained by Uncle Sam? Even a taxpayer could demand entrance.

In a nation which lacks a readily identifiable aristocracy, it seems to me important to keep the doors of Old Nassau well-oiled to receive the sons of the rich; to keep the Harvard accent well furnished. No other schools—I exclude the Yales—produce a man who is readily identifiable at 100 yards on a foggy day, and who seems unclad in else but tweed and honest, somber flannel.

Which leads me back to my contribution. I was so moved by it all that I contributed a whole dollar, although I am a product of a state university. It was my little effort to keep Princeton free and proud; my tiny striving to prevent the knitted necktie and button-down shirt from perishing from the earth. My only regret was that I was not richer at the time, but, you see, I had senti-

mentally wagered on the Princetons. That, it developed, was a financial mistake.

Home Buyers Win Refund in N. M.

SANTA FE, N. M., Nov. 24.—Buyers of 13 Roswell, N. M., homes, built with United States priority assistance, are entitled to refunds totalling more than \$7,000, the United States District Court has held.

Judge Royce H. Savage found Henry W. Craig of Roswell had violated priority agreements under which he built the houses by exceeding maximum prices and changes in building specifications.

The maximum prices and specifications were agreed to by Craig and the Federal Housing Authority at the time the priorities were issued.

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