

KBLE—Seattle's 'International' FM Station

KBLE-FM, the "International Station," fills a long-existing void in radio broadcasting in the Seattle area, according to Miss Anita Busek, station manager. KBLE-FM is heard on 93.3 megacycles.

Miss Busek indicates KBLE-FM is endeavoring to serve the language and ethnic groups here. Seattle, a port city, has residents and visitors from the four corners of the world and the seven seas as well. These people like to hear music and news from "home." KBLE-FM has also discovered that virtually every Seattleite has some tie with another country. These nostalgic ties may be through relatives, through travel, or through language courses. Virtually everyone, it seems, finds appeal in language programming.

KLSN Offers Stereo, Varied FM Programs

KLSN, the fourth FM outlet in the country to begin airing FM-stereo programs, offers a wide range of musical segments during each eight-hour broadcasting day.

Full-time KLSN listeners enjoy light classics, show tunes, pop concerts, opera soundtracks, folk music and jazz—all in stereo.

To inform its listeners, KLSN publishes a monthly program guide, which is available for \$3.50 a year. The address: KLSN Radio, University Village, Seattle, 5, Washington.

Little KRAB Airs Variety Of Programs

At KRAB-FM, one of the nation's only listener-supported stations, "Happiness is a warm transmitter."

Relying on program-guide subscribers for existence, the free-forum, non-commercial outlet serves to supplement the programming of all other stations. In other words, most of KRAB's offerings could only be found on KRAB.

Take a short list of recent programs, for instance: Bulgarian Brass Band Music, Mime, Patomime and Braille; The Black Muslims, Rare Mozartiana; The Crock of Gold; Bird Songs, Vietnam, A Concert of South Indian and Japanese Classical Music; Dave Coffin Sings Again; Jazz Now; A Dark Side of the Renaissance and Deleted Foreign Records.

One of KRAB's few regular programs is Commentary, heard each evening at 7:30 o'clock and featuring a wide range of local citizens.

Future plans at KRAB-FM include the installation of a new, more powerful antenna system.

Stereo Plays Role In FM's Growth

Stereophonic sound must be credited with playing a large role in FM's rise in popularity.

Multiplex stereo, available only over FM radio stations, has added a new dimension to the medium, and is presently carried by over 300 outlets.

Seattle boasts four FM stereo outlets at present—KLSN, KFKW, KISW and KETO—and stereo is prominent.

KLSN-FM, the fourth station in the United States to broadcast stereo, was the first to do so with production-made equipment. To-

KFKF-FM, previously KZAM-FM, carries 20 hours of stereo each day; KETO and KISW air stereo programs in the evening.



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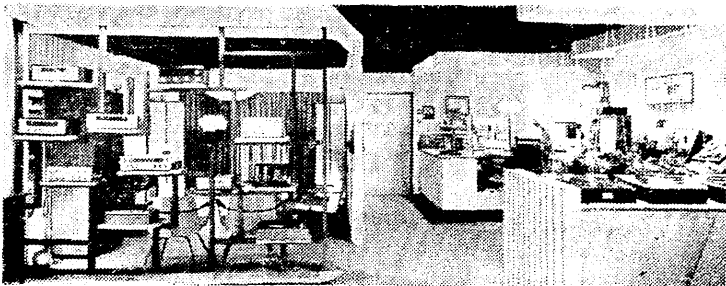
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FINEST FACILITATES: Seattle Stereo Center features the unique "stereo theatre" comparison center where you may compare today's most popular speaker systems, switching instantly from one to another.

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KIXI FM report.

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