

## University Outlet Serves as School For Broadcasters

KUOW, the University of Washington FM outlet, serves as a training laboratory for future broadcasters, and extends the university far beyond the limits of the campus.

Through its membership in the National Association of Educational Broadcasters—an organization that operates what amounts to a "taped network"—KUOW is able to present outstanding programs from all parts of the world.

In addition to programs from the N. A. E. B., the non-commercial outlet receives programs from the British Broadcasting Corp., Radio Australia and other sources.

## Penthouse Jazz Heard on KING

KING-FM's Jazz from the Penthouse continues to be one of the longest-running live-remote broadcasts presently on the air in Seattle.

Originating with an hour-long special which featured Ernestine Anderson, the show became a weekly half-hour feature the following month. Since that time, early in 1962, over 90 shows have originated from the Pioneer Square nightspot.

Jazz from the Penthouse, heard at 9:30 o'clock Thursday nights (when talent is in town), has featured nearly all of today's jazz greats, including Dizzy Gillespie, The Modern Jazz Quartet, Oscar Peterson, George Shearing and others.

## KIXI Installs New Antenna

KIXI-FM has installed a new dual-polarized, horizontal - and vertical antenna at Cougar Mountain, which will make one of the strongest FM signals in the Seattle area even stronger, according to Wally Nelskog, KIXI president and general manager.

Designed specifically for Western Washington's hilly terrain, this new FM antenna will provide a maximum horizontal and vertical signal, extending the station's grade "A" signal to Vancouver, B. C. on the north and to Portland, Oregon on the south while maximizing its strength throughout the Seattle area, said Nelskog. This, he added, will

be of particular interest to the owners of small FM transistor sets and FM car radios.

The new FM audio equipment was designed by Lee Hurley, KIXI's chief engineer.



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KETO Radio broadcasts in three dimensions—AM, FM and FM stereo—from three different transmitters. One is located atop Cougar Mountain, another is on West Seattle's Pidgeon Point, and a third is located on Bainbridge Island.

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### World Festival Day



Saturday, Dec. 5

"World Festival Day" features 16 hours of the finest orchestral concerts, opera and choral music from Europe's top 1964 music festivals. The festivals to be heard include Salzburg, Ascona, Flanders, Prague, Comblain-la-Tour, Montreux, Vienna, Aldeburgh, Sibelius, Bordeaux and Lucerne.

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**KUOW-FM 94.9** Broadcasting for the informed audience of Western Washington and British Columbia.

**KIXI-FM 95.7** Beautiful familiar music 24 hours a day.

**KLSN-FM 96.5** The nation's pioneer FM Stereo station — "programming with a change of pace."

**KING-FM 96.1** Showcase of the lively arts.

**KMCS-FM 98.9** Music light and bright.

**KISW-FM 99.9** Seattle's distinctive station.

**KIRO-FM 100.7** Radio leadership for the Northwest.

**KETO-FM 101.5** The familiar album sound of Seattle.

**KGFM-FM 106.3** High fidelity listening with a Christian emphasis.

**KRAB-FM 107.7** Non-commercial listener supported radio.



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