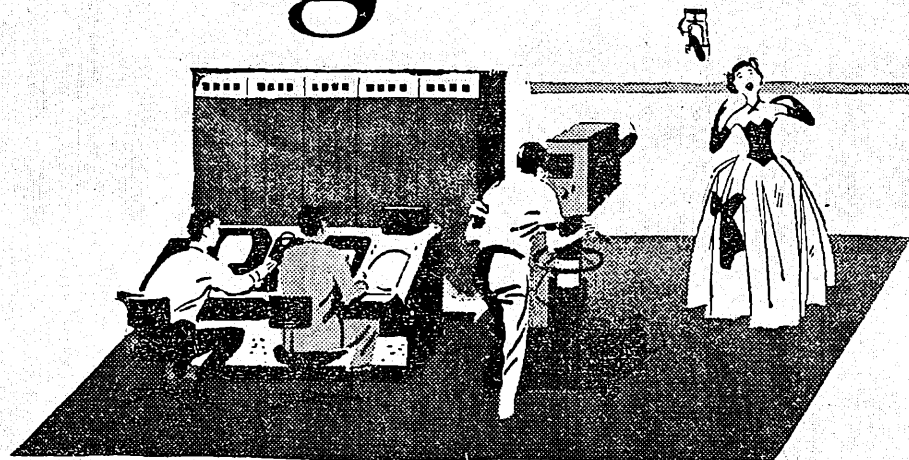


The finest TV pictures in America go RCA ALL THE WAY!



Station KOMO-TV chose
RCA EQUIPMENT
to transmit the finest pictures possible

KOMO-TV engineers could have selected any kind of television equipment they wanted—but they chose RCA all the way! Why?

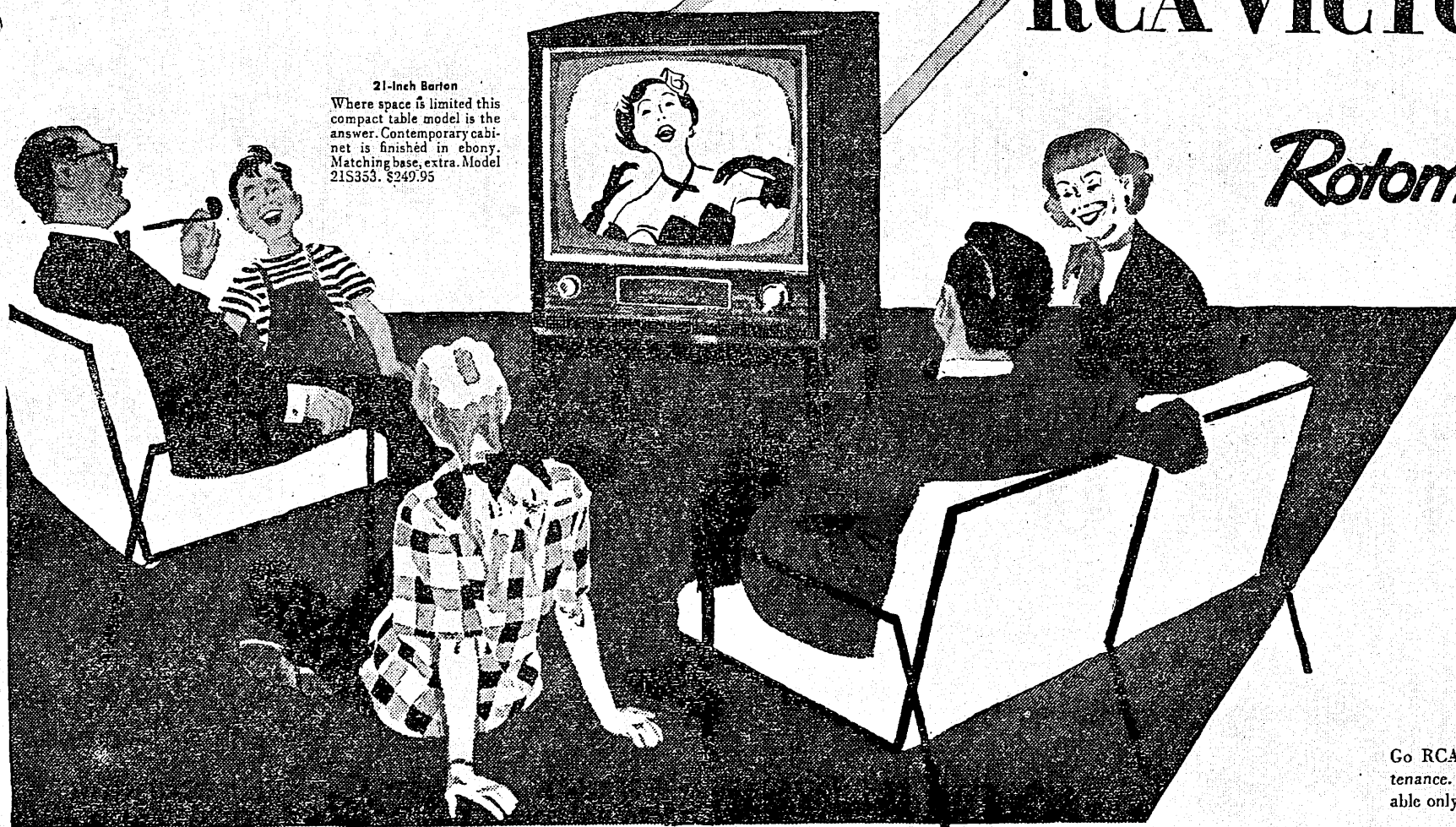
KOMO-TV wanted the most modern and up-to-the-minute transmitting equipment in the country. After studying all the equipment available, RCA was the unanimous choice for a number of reasons. RCA, more than any other company, had pioneered in television and allied equipment. The

great majority of television stations throughout the country were RCA equipped. And right from the start, back in 1929, with the introduction of the world's first all-electronic television, RCA has been a TV leader all the way.

There is no doubt about it—from the very beginning RCA has been the greatest name in television, from camera to your home. That's why KOMO-TV went RCA all the way.



You'll receive them best on
RCA VICTOR Television



21-inch Barton
Where space is limited this compact table model is the answer. Contemporary cabinet is finished in ebony. Matching base, extra. Model 21S353. \$249.95

with
Rotomatic Tuning

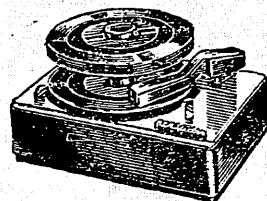
MORE TO SEE

- More detail—amazing depth and clarity.
- Interference is screened out, power stepped up—automatically.
- The picture is vivid, accurate, over the entire surface of the screen.

LESS TO DO

- Less dialing—it's automatic! Turn one knob—CLICK—there's your station!
- Less adjusting—the exclusive "Magic Monitor" circuit system automatically brings in and holds the finest sound and picture.

Go RCA *all the way* for expert television installation and maintenance. Get an RCA Victor Factory-Service Contract . . . available only to RCA Victor owners in all principal television markets.



New "Victrola" 45 automatic record changer attachment means all play and no work! Plays through any radio, phonograph or television set! Model 45J2. \$17.95
Ask about the "Victrola" 3-speed automatic attachment. Model 21S1. \$52.50



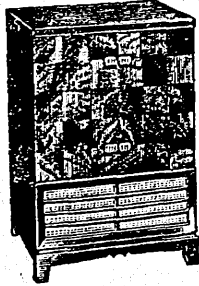
17-inch Craig
Budget-priced television with famous RCA Victor quality. Contemporary table model is finished in ebony. Model 17S349. \$199.95



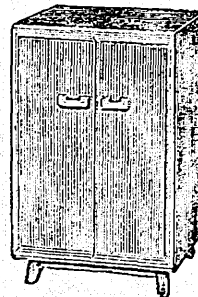
21-inch Tolbot
Exciting Contemporary styling in a console finished in rich grained mahogany; grained oak, extra. Model 21S362. \$299.95



21-inch Hayward
Well-balanced Contemporary design blends with Period or Modern. Console finished in mahogany; limed oak, extra. Model 21T364. \$399.50



21-inch Preston
Here's 21-inch television with striking top doors . . . finished in mahogany; limed oak, extra. Model 21T372. \$139.50



21-inch Sutton
Handsome, modern cabinet beautifully finished in attractive limed oak or warm, natural walnut. Model 21T374. \$460.00



21-inch Talmadge Deluxe
Television Deluxe in graceful console . . . Contemporary cabinet finished in mahogany; limed oak, extra. Model 21D368. \$399.50

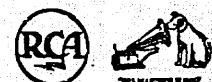


21-inch Bredbury Deluxe
Styled in the enduring beauty of the Regency period . . . console cabinet finished in mahogany or walnut. Model 21D379. \$525.00

VHF suggested list prices shown, subject to change without notice.

WIN \$5000. See the RCA Victor Show starring Dennis Day over NBC-TV. Check this paper for time.

Every year more people buy **RCA VICTOR** than any other television



Division of Radio Corporation of America