



TUESDAY AFTERNOON and TUESDAY EVENING program listings for KOMO-TV (4), KING-TV (5), KIRO-TV (7), and KTHT-TV (11).

TUESDAY RADIO—Afternoon Programs listing for KIRO-710, KOMO-1000, KING-1090, and KAYO-1150.

TUESDAY RADIO—Evening Programs listing for KIRO-710, KOMO-1000, KING-1090, and KAYO-1150.

TWTW-TV (13) KCTS-TV (9) CBUT-TV (2) KVOS-TV (12) program listings for Seattle-Tacoma, Educational, Vancouver, B.C., and Bellingham.

WEDNESDAY RADIO—Morning Programs listing for KIRO-710, KOMO-1000, KING-1090, and KAYO-1150.

Radio News and Views: Many Turning To 'Forgotten Medium,' FM, for Good Radio

By C. J. SKREEN. The phenomenal growth of FM-radio in the past few years is one of the significant developments in the broadcasting industry.

WEDNESDAY MORNING program listings for KOMO-TV (4), KING-TV (5), KIRO-TV (7), and KTHT-TV (11).

WEDNESDAY RADIO—Afternoon Programs listing for KIRO-710, KOMO-1000, KING-1090, and KAYO-1150.

Offerings Varied. Some of the offerings available include Merrimac, a daily, hour-long roundup of campus activities.

WEDNESDAY AFTERNOON program listings for KOMO-TV (4), KING-TV (5), KIRO-TV (7), and KTHT-TV (11).

WEDNESDAY RADIO—Evening Programs listing for KIRO-710, KOMO-1000, KING-1090, and KAYO-1150.

For the serious music audience, however, programming has been limited to occasional Metropolitan Opera and New York Philharmonic broadcasts.

WEDNESDAY EVENING program listings for KOMO-TV (4), KING-TV (5), KIRO-TV (7), and KTHT-TV (11).

WEDNESDAY RADIO—Morning Programs listing for KIRO-710, KOMO-1000, KING-1090, and KAYO-1150.

Today there are more than 15,000,000 sets in use in this country. Surveys conducted in individual cities indicate a surprising penetration by FM.

Wednesday Afternoon and Wednesday Evening program listings for KTWV-TV (13), KCTS-TV (9), CBUT-TV (2), and KVOS-TV (12).

WEDNESDAY RADIO—Afternoon Programs listing for KIRO-710, KOMO-1000, KING-1090, and KAYO-1150.

Advertisement for Connor's 8-Hour Vacuum Cleaner, featuring a large image of the product and promotional text.