

FM Week Discussed



Mayor Gordon S. Clinton, right, discussed plans for FM Radio Week with Martin Tobin, left, and Cortlandt Clark. Tobin is the manager of KGMJ-FM and Clark is the owner of KLSN-FM.

Large Variety of FM Receivers on Market

Whether your interest lies in owning an FM receiver just for the pleasures of the varied programs or whether you wish elaborate equipment capable of taking advantage of outstanding fidelity and quality of reproduction, you will find what you want among the large selection of FM radios.

Many FM receivers are FM-AM combination models. Almost every major manufacturer offers several models.

PRICES RANGE from \$40 to \$85. Retailers report that almost half of their table-model radio sales are FM-AM tuners in this bracket.

A number of manufacturers offer FM receivers at prices lower than the combination models.

Granco, Sarks-Tarzan and Grundig make sets for as

low as \$23.95. Among the larger American manufacturers, Admiral offers an FM-only model for \$29.95. These sets lack some of the custom features of expensive sets, but still they represent the difference of FM fidelity.

FM tuners are becoming a standard component of console-radio-phonograph combinations. The FM boom has been credited with increasing sales of the more expensive major units.

THERE ARE a number of more expensive table model FM-AM combinations on the market ranging in price up to \$150. Usually these models have extra large speakers, or dual speakers as added features. Blaupunkt offers several handsome table models which offer short-wave reception in addition to FM and AM.

There are some FM-AM transistor portables on the market, but at considerably higher prices than the AM-only portables. The General Electric Co.

offers an 11-transistor FM-AM portable capable of playing up to 600 hours on flashlight batteries. This model retails for \$129.95 — completing the cycle which lets you enjoy FM at home, in your automobile and at the beach or on picnics.

Stereo Heard Over FM Set, Regular Radio

Even though single-station stereo broadcasting was approved only recently, FM listeners already have had nine months of stereo broadcasting, on a regular basis, in the Seattle area.

Since September, 1960, KGFM-FM and KGDN-AM have been broadcasting stereo eight hours a week. Both stations are owned by King's Garden, Inc. They have been broadcasting simultaneous signals, during certain periods, for stereo reception.

To hear stereo in this manner, it is necessary to tune an FM radio to KGFM, and a "regular" radio to KGDN, then place the sets in the same room, but apart, in the manner of stereo speakers.

Monday through Saturday at 6 o'clock in the evening the stations broadcast "Candlelight and Silver" in stereo. Other stereo periods are 1 o'clock and 5 o'clock Sunday.

F and M Radio— It Is Great

Do you have to know "what FM is" in order to enjoy it? Apparently not.

One station staffer tells of talking to a Grays Harbor-area lumberjack who said enthusiastically that all he listened to lately was "... that F and M radio. It's great!"

Bad-Check Information Broadcast

KMCS, a Seattle FM station, broadcasts information on bad checks or stolen checks.

The station sells its background music service to supermarkets in Olympia, Tacoma, Seattle and Everett.

Check information is received from the Seattle, Everett and Tacoma police departments and bank clearing houses.

FM Station Has Religious Broadcasts

Only Seattle FM radio station with major emphasis on religious program is KGFM, where a substantial portion of each day's broadcasting is given to music ranging from old-fashioned gospel songs to the great oratorios.

From 6 o'clock until 11 o'clock each day KGFM features religious music. The balance of the broadcasting day the station offers a variety of classics, semi-classics, standards, folk music, and popular melodies.

HEAR SHOW TUNES EVERY NIGHT OF THE WEEK on KETO-FM, 101.5 mc.

- June 25 Bye, Bye Birdie
- June 26 Wildcat
- June 27 Miss Liberty
- June 28 Juno
- June 29 A Thurber Carnival
- June 30 A Party with Comden and Green
- July 1 South Pacific

Hear the complete album in two uninterrupted segments at 7 p.m. every night.

For a complete schedule of Show Tunes, write KETO-FM, P.O. Box 1309, Seattle 11, Washington.

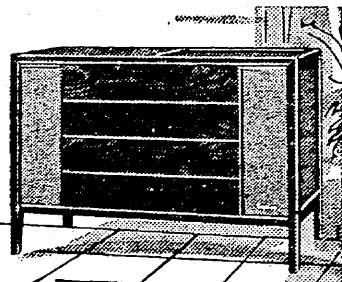
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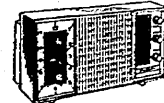
Hopper Kelly

Northgate EM 3-1500

NOW—CONSOLE-LIKE SOUND IN A TABLE RADIO! NEW GENERAL ELECTRIC AM-FM MUSAPHONIC, with Automatic Frequency Control

only **\$49⁶⁷**

Exclusive Musaphonic design gives you console-like tone — so you enjoy the wonderful music that FM provides, with full clarity and fidelity!



Model T170

- Sleep switch, for automatic shutoff at night.
- Automatic Frequency Control — prevents FM drift.
- Vernier slide-rule tuning; buzzer alarm; luminous clock hands.

\$58⁵⁰

- Twice the pull-in power of comparably priced FM radios.
- Automatic frequency control prevents FM drift, keeps tuned station locked in.
- Built-in antennas for both FM and AM.

New! AM-FM Clock-Radio

It's 3 radios in 1! AM, FM, plus automatic wake-up to either one!

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- Diamond Stylus 10-Year Guarantee
- Gold Seal Guarantee 1 Year All Parts & Service

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