

Katims Directs In Philadelphia



CONCERT REHEARSAL: Milton Katims, Seattle Symphony Orchestra conductor, rehearsed with the Philadelphia Orchestra for a concert heard recently in the Eastern city. Recordings of the performance will be aired Sunday afternoon from 3 to 5 o'clock on KLSN-FM (in stereo). Photo by Adrian Siegel, Philadelphia.

REGULAR THING Change Happens Often in Radio

By MARTY LOKEN

Radio stations, like many unlimited hydroplanes, tend to change their owners or names—or both—almost regularly.

The most recent Seattle radio transformation has taken place at the KIXI-AM camp, which recently adopted a twin brother—KIXI-FM (formerly KGMJ-FM).

KIXI-AM, previously KUTI-AM of Renton, moved to the big city in search of listeners and readily found them with its own formula for success—lengthy segments of “middle-of-the-road” tunes.

With this formula, the outlet became quite prosperous—so prosperous, in fact, that the Metropolitan Broadcasting Corp. purchased both KIXI and KGMJ to create Seattle's sixth FM-AM station.

With the addition of the 80,000-watt KGMJ equipment, mathematically the most powerful in the Northwest, KIXI has nearly doubled its broadcast range. The simulcast outlet can now reach listeners from Vancouver, Wash. to Vancouver, B. C., and from the Olympic Mountains to the Cascades. Quite a stretch, indeed.

MORE CHANGES: Two other AM stations, KTW and KNBX, will soon be joining the ever-swelling ranks of FM-AM outlets.

In KTW's case, it was a sale that prompted the decision. David A. Segal, a Denver businessman who bought the pioneer Presbyterian outlet has said that KTW-FM would begin (as a simulcast) with KTW-AM by January, 1964. Any future programming changes are, at this point, under the table, but it is believed that the station will drop its Country-Western flavor.

KNBX, a Country-Western and religious outlet, will soon move to Seattle with the new call letters of KBLE, FM and AM.

The two broadcasting bands will not be a full-time simulcast, indicating that programming changes are due for the station in the future.

Buggy making is still an American industry, but on a limited scale. Great Britain imports about 60 per cent of its food.

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FM Bands in Short Supply in Seattle

Kenneth Cox, one of the federal communications commissioners, recently made a keynote speech for a broadcasting institute in Portland, Ore. Queried by The Times, Cox

said few FM bands are available. The commissioner believes that any future applications for AM-FM stations would be turned down in favor of FM-only applications.

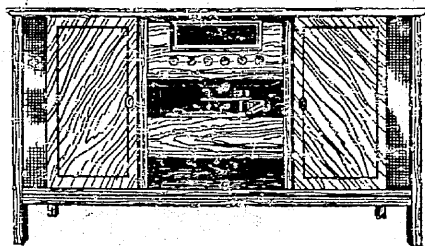
“The impression I have,” said Cox, “is that the FM stations are the ones which have won the audiences, not the stations which are broadcasting the same programs over both AM and FM.”

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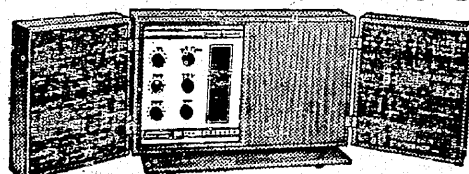
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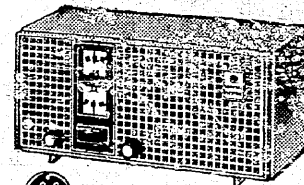
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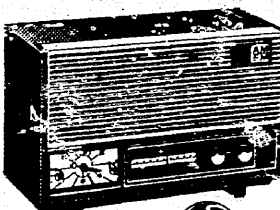
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