

RCA Victor welcomes Seattle to the television network

—in time for the big political conventions



*See your favorite candidate at his best on a **NEW SUPER SET**—with "Picture Power!"*



Prices shown are suggested list prices subject to change without notice and to Government Price Ceiling Regulations, T-10.

The 17-inch Glenisde. Smart, compact table set in fine-grain Mahogany finish. Matching wood console base available at \$19.95.

\$249⁹⁵

Model 17T131. All Prices Include Federal Excise Tax and Parts Warranty

GET SET—NOW—for one of the hottest political races in our history. The pace is getting faster every day, so don't miss another minute between now and July when the conventions come direct to Seattle by cable. Get set with a new RCA Victor Super Set today—it's the only television with all these features:

Today's best pictures! Whether you live in Seattle ... or miles outside, you get the clearest, strongest pictures possible. Here's why:

- A reserve of power—"Picture Power"—goes into action automatically when it's needed.
- Television's first DOUBLE-shielded tuner and a completely shielded chassis screen out interference.

Built for tomorrow! Super Sets are easily adapted to UHF without sacrificing reception from existing stations.

Television's finest listening! New Super Sets have the famous "Golden Throat" tone system with 3-way tone control. There's a phono-jack for attaching a record changer to make your set a phono-combination.

Authentic styling! Generous, well-proportioned cabinets—in all the popular decorator styles and finishes.

The ONLY nation-wide Factory Service! RCA's own Service Company with its own factory-trained employees offers the most dependable service in the television industry, and only RCA Victor owners can buy it.


No "extras" to pay! The advertised price of RCA Victor television is the full price. It includes Federal Tax and full-year picture tube warranty. There's no extra charge for mahogany finish.

Television's greatest value! New Super Sets are designed and built to set new high standards for the industry. You can pay less but you won't get RCA Victor quality. The investment you make in RCA Victor will come back to you many times in the next few years. All we ask is that you prove it to yourself in your own home.

All-time best seller! Every year since television was introduced more people have demanded and bought RCA Victor than any other make!

NEW LOW PRICES on America's fastest-selling television!

See your dealer now! Prices start as low as \$229.95!

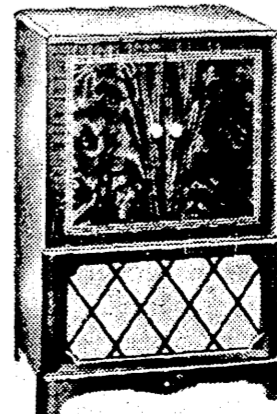
RCA VICTOR  

DIVISION OF RADIO CORPORATION OF AMERICA

WORLD LEADER IN RADIO::: FIRST IN RECORDED MUSIC::: FIRST IN TELEVISION



21-inch Salsbridge Ensemble. Wood table set looks like a fine console with its matching base. 21T159. Ensemble, as shown. **\$379⁵⁰**



17-inch Cavington. Beautifully grained doors. Has phono-jack for record changer attachment like all Super Sets. Model 17T172. **\$399⁵⁰**



21-inch Suffolk. Charming Colonial cabinet. Has a built-in antenna like all wood cabinet Super Sets. Model 21T176. **\$469⁵⁰**