

Shop Downtown, Monday from 10 a. m. until 9 p. m. Other days from 10 a. m. until 5:30. Northgate Hours: Daily from 10 a. m. until 5:30; Wednesday and Friday from 12:30 until 9:30 p. m.



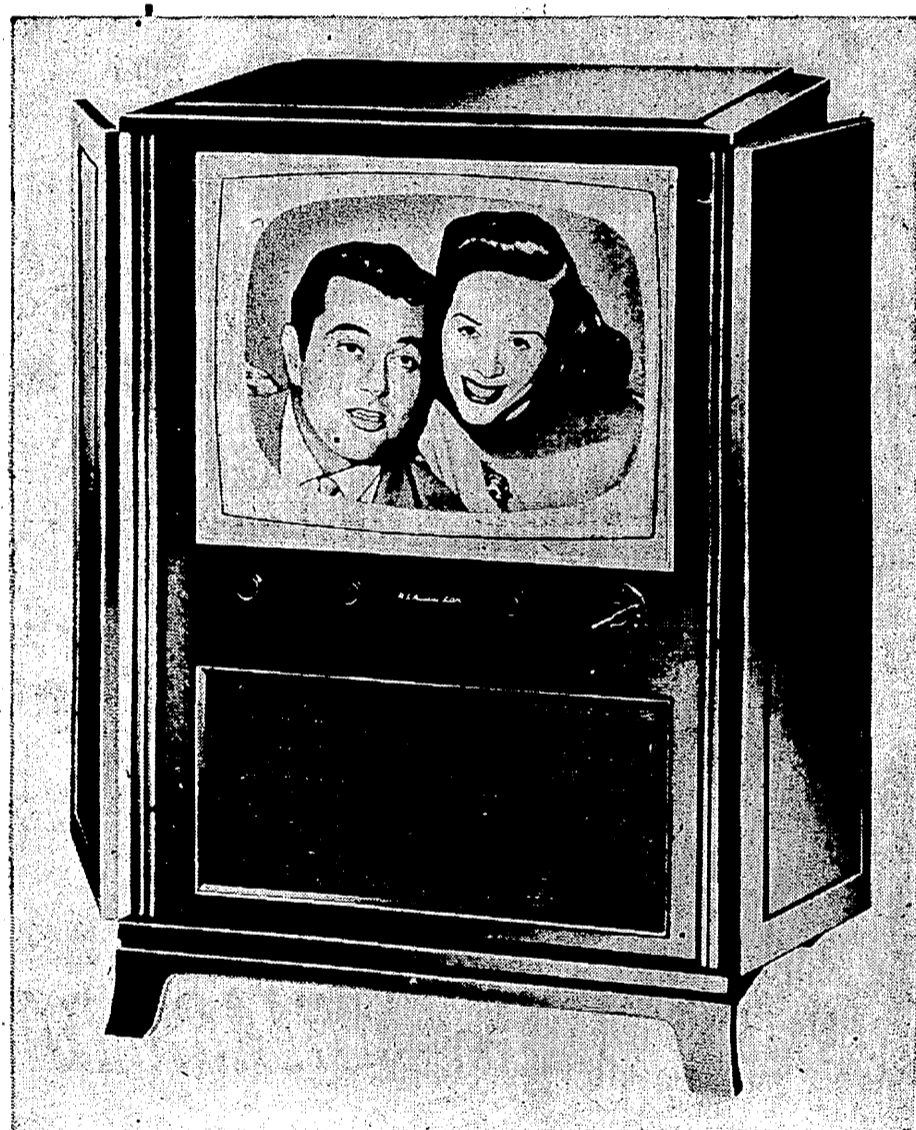
mark the date

THE CABLE IS COMING!

... but don't forget

RCA VICTOR TELEVISION

is already here . . .



The future of Seattle television certainly does look mighty rosy with that July 6th national hookup date creeping up on the summer calendar. But even rosier is the "presently-prepared" state of RCA television sets in our own Music Center. We've anticipated your keen enjoyment of every eye-catching event with just the right RCA Victor model for your home and pocketbook. Choose yours right now!

Music Center, Fourth Floor, Downtown; Northgate, Everett and Tacoma

21-inch superlative "SUFFOLK" RCA TV Set!
You couldn't be better prepared with any television set!
Extra-powerful fringe area reception, built-in antenna and huge 21-inch picture tube, all in an enchanting Colonial style cabinet. Famous Million Proof quality which your friends and family will applaud. **469.⁵⁰**

TALK ABOUT TELEVISION SERVICE
Trained RCA Technicians will install and service your Million-Proof RCA Television—and keep it "ever-prepared"!

Convenient budget terms can be arranged on your television purchase. . . . Ask us today about our low monthly terms.

Our Home Planning Service is always available to assist you in making just the right selection. This service is in all 4 stores.



21-inch "SELFRIDGE SUPERSET" TV!
And you're really "set up" for every listening hour with a handsome table model like this one with its own sturdy stand at no extra charge to you!
All quality RCA Victor features and Picture Power at this low price. **379.⁵⁰**



"GLENSIDE" . . . for chairside televiewing!
Rarely does so inexpensive a set offer as much as this 17-inch Glenside. With interference-free reception and Picture Power that are combined with a price distinctly economical! **249.⁹⁵**
In deep-toned mahogany finish.

THE BON MARCHE 4

GREAT STORES TO SERVE YOU
DOWNTOWN • NORTHGATE • EVERETT
AND **NOW TACOMA**